

### **mba managerial economics question pdf**

MBA Managerial Economics Important Questions. MBA managerial economics exam questions and answers are Given below, Distinguish between micro economics, macro economics and managerial economics. What is managerial economics? Why does study managerial economics? Describe the circular flow of economic activity of India. Discuss the nature of the firm.

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Managerial Economics And Other Disciplines Managerial economics has its relationship with other disciplines for propounding its theories and concepts for managerial decision making. Essentially it is a branch of economics. Managerial economics is closely related to certain subjects like statistics, mathematics, accounting and operations research.

### **MBA - I Semester Paper Code: MBAC 1002**

Paper 11 " MANAGERIAL ECONOMICS Title Three hours Maximum : 100 marks of PART A " (5 x 6 = 30 marks) Answer any FIVE questions. State the meaning and characteristics managerial economics. Discuss the various determinants of demand. What are the exceptions to the law of demand? Explain the characteristics of oligopoly.

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Total No. of Questions - 04] [Total No. of Printed Pages - 02 Q. 1. Discuss the importance of Marketing in today's competitive world.[15] OR What do you mean by marketing environment? Explain various factors influencing marketing environment. Q. 2. Define "Price". State and explain different types of pricing. [15] OR Define "Demand Forecasting".

### **Total No. of Questions - 04] [Total No. of Printed Pages**

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the course Managerial Economics-I. Answers and illustration of analyses are provided for these questions. The instructions page of the mid-term exam for Managerial Economics in 2013 is also provided as a guideline of the number of questions and time allowed to be expected in the exam of the course Managerial Economics-I.

### **Sample Exam Questions (IMBA2013 Midterm)**

Managerial economics as defined by Edwin Mansfield is "concerned with application of economic concepts and economic analysis to the problems of formulating rational managerial decision." [1] It is sometimes referred to as business economics and is a branch of economics that applies microeconomic analysis to decision methods of businesses or other management units.

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Class Test Questions and Answers. 1. What is Managerial Economics? What is its relevance to Engineers/Managers? Ans: Study of economic theories, logic and methodology for solving the practical problems of business. It is used to analyze business problems for rational business decisions. It is also called as Business Economics or Economics for firms.

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