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Financial Intelligence by Berman and Knight Page 4 COS (Costs of Services). All the costs directly involved in providing a service. Operating Expenses. Expenses of running a business (e.g. selling, administrative, staff, insurance, advertising, marketing, utilities) that are not part of the COGS or COS.

Financial Intelligence by Berman and Knight

FINANCIAL INTELLIGENCE is a must-have for non-financial managers in any field. CONTINUED â€¦. This is part of a media kit for Financial Intelligence: A Managerâ€™s Guide to Knowing What the Numbers Really Mean by

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