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CFROI Valuation: a total system approach to valuing the firm Economic performance Those experienced in the use of valuation models realize that calculating a warranted value is not an exact science. Slightly varied assumptions about a firm's forecasted economic performance can produce enormous changes in warranted values.

CFROI Cash Flow Return on Investment Valuation : A Total

related. In contrast to mainstream finance valuation models, a total system approach illuminates that a firm's discount rate estimate is critically dependent on the forecasting procedures used for the firm's calculated NCR stream. Therefore, how one forecasts CFROI rates impacts how one assigns discount rates.

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"The CFROI Valuation Model," published in the Spring 1998 issue, presents empirical support and argument for the CFROI-model's market-derived discount rate as superior to the conventional CAPM/beta approach used for estimating firms' costs of capital.

CFROI Valuation - 1st Edition - Elsevier

For a nonfinancial firm, the standard CFROI perspective is to value the entire firm. The total-firm warranted value less the debt provides the warranted equity value. Read more

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What is a 'Cash Flow Return On Investment - CFROI' A cash flow return on investment (CFROI) is a valuation metric that acts as a proxy for a company's economic return.

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